

Web Marketing Book Tracker.

How to Use This Tracker:

- Write down books you've read (or want to read).
- Add key takeaways so you remember the most important lessons.
- List action items to apply the ideas in your marketing work.
- Use personal notes for thoughts, favorite quotes, or how the book helped you.
- If using the interactive version, mark your progress as you read.

Book Tracker Table:

Book Title	Author	Rating (1-5)	Date Started	Date Finished	Key Takeaways	Action Items	Personal Notes
Example: This is Marketing	Seth Godin	5 stars	01/10/2025	01/25/2025	Focus on a small, engaged audience	Update my brand messaging to be clearer	Loved the storytelling approach.

Reading Goals

Number of Books to Read This Year: _____

Books I Want to Read Next:

1. _____
2. _____
3. _____