

## Social Media Boosting Cost Breakdown.

Platforms	Cost Per Click (CPC)	Cost Per 1,000 Impressions (CPM)	Minimum Budget	Factors Affecting Cost.
Facebook	\$0.50 – \$2.00	\$6 – \$12	\$1 per day	Audience targeting, ad placement, engagement rate.
Instagram	\$0.40 – \$3.00	\$5 – \$10	\$1 per day	Content type, ad placement (stories, feed), audience targeting.
LinkedIn	\$5.00 – \$10.00	\$6 – \$35	\$10 per day	Professional targeting, industry competition, ad format.
Twitter (X)	\$0.50 – \$2.00	\$6 – \$9	\$5 per day	Engagement level, hashtag trends, audience targeting.
Tiktok	\$0.10 – \$1.50	\$4 – \$12	\$10 per campaign	Video quality, trending content, engagement.
Youtube	\$0.10-\$0.30 per view	\$4 – \$10	\$10	Video length, targeting options, competition.