LaMphills

YouTube Monetization Requirements Checklist

- 1,000 Subscribers Minimum
 - Ensure you have reached at least 1,000 subscribers, demonstrating a loyal viewer base.
- 4,000 Public Watch Hours in the Last 12 Months
 - Accumulate 4,000 public watch hours to show viewer engagement with your content.
- AdSense Account
 - Set up and link a Google AdSense account to receive payments from ads and other revenue streams.
- Join YouTube Partner Program (YPP)

- Apply for the YouTube Partner Program (YPP) to access monetization features and benefits.
- Compliance with YouTube's Monetization Policies
 - Ensure all your content aligns with YouTube's monetization policies, including community guidelines and advertiser-friendly content.
- Zero Community Guideline Strikes
 - Maintain a clean record without community guideline strikes to keep your monetization eligibility intact.
- Two-Step Verification Enabled
 - Secure your Google account with two-step verification to ensure extra security for your channel.
- Location Check
 - Confirm that YouTube's monetization features, such as YPP, are available in your region.
- Enable Monetization in YouTube Studio
 - Go to YouTube Studio and enable monetization options once approved by YPP, selecting ad types and other revenue features.
- Consistent Content Creation and Engagement

Maintain regular uploads and engage with your audience to maximize growth and stay monetization-ready.

