Thumbnail Creation Checklist

1. Use a High-Quality Image
   - Choose a clear, high-resolution picture to make your thumbnail stand out.

2. Add Bold Text
   - Use short, bold, and easy-to-read text (3-5 words) to tell viewers what your video is about.

3. Choose Bright Colors
   - Pick colors that catch attention. Bright colors like red, yellow, and blue work well.

4. Keep it Simple
   - Don't overcrowd the thumbnail with too many details. Make sure it's clean and easy to understand.

5. Show Faces (if possible)
   - Thumbnails with faces attract more clicks, so include a face with an expressive look if it fits your video.

6. Use a Template
   - If you make lots of videos, use a design template to keep your thumbnails consistent.

7. Check for Mobile-Friendliness
   - Make sure your thumbnail looks good and is readable even on small screens like phones.

8. Test Different Designs
   - Create a few versions and see which one works best with your audience.

Following this checklist will help you create eye-catching thumbnails that attract more viewers.