

Networking Strategy Template

1. Set Your Networking Goals

- What do I want to achieve through networking? (e.g., find a mentor, discover job opportunities, learn new industry trends)
- How many new connections do I want to make each month?

2. Identify Key People

- Who are the key people in my industry I need to connect with? (e.g., industry leaders, colleagues, potential clients)
- Make a list of 5-10 people to reach out to.

3. Choose Your Networking Platforms

- Where can I meet these people? (e.g., LinkedIn, professional events, conferences, social media groups)
- List the top 2-3 platforms or events I'll focus on.

4. Plan Your Approach

- How will I introduce myself? (e.g., "Hi, I'm [Your Name], and I work in [Your Industry]. I'd love to connect and learn more about your experience.")
- Draft a short, clear message to connect online or in person.

5. Follow Up

- When will I follow up with new contacts? (e.g., within 1 week of connecting)
- Write a polite follow-up message. Example: "Hi [Name], it was great connecting with you. I'd love to stay in touch and learn more about your work in [Industry]."

6. Stay in Touch

- How often will I check in with my network? (e.g., every 3-6 months)
- Plan regular check-ins. Example: "Hi [Name], I wanted to see how things are going with your [work/project]. Hope all is well!"

7. Track Your Progress

- Keep a list of people you've connected with and when you last contacted them.
- Note any helpful outcomes from networking (e.g., job leads, collaborations).

This template is designed to be simple, helping your readers plan and organize their networking efforts effectively.