

# Video Production Budget Template

Producing a high-quality video requires careful planning and resource allocation to ensure the final product meets expectations without exceeding financial constraints. A video production budget template serves as an essential tool for organizing and managing all costs associated with a video project, from the initial concept to the final cut. By outlining every financial detail—from preproduction and production to post-production and marketing—this template helps you maintain control over expenses, avoid surprises, and ensure that your project remains on track.

## Video Production Budget Template

**Project Name:** \_\_\_\_\_

**Client/Company:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Prepared By:** \_\_\_\_\_

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## #1. Pre-Production Costs

### a. Scriptwriting and Concept Development

- Scriptwriter Fees: \_\_\_\_\_
- Concept Development Fees: \_\_\_\_\_
- Revisions and Edits: \_\_\_\_\_
- Subtotal: \_\_\_\_\_

### b. Storyboarding

- Storyboard Artist Fees: \_\_\_\_\_
- Software and Tools: \_\_\_\_\_
- Revisions and Adjustments: \_\_\_\_\_
- Subtotal: \_\_\_\_\_

### c. Location Scouting and Permits

- Location Scout Fees: \_\_\_\_\_
- Location Permits/Fees: \_\_\_\_\_
- Transportation Costs: \_\_\_\_\_
- Subtotal: \_\_\_\_\_

**d. Casting**

- Casting Director Fees: \_\_\_\_\_
- Auditions (Space and Time): \_\_\_\_\_
- Talent Fees (Actors/Models): \_\_\_\_\_
- Subtotal: \_\_\_\_\_

**e. Other Pre-Production Expenses**

- Production Meeting Expenses: \_\_\_\_\_
- Miscellaneous Pre-Production Costs: \_\_\_\_\_
- Subtotal: \_\_\_\_\_

**Total Pre-Production Costs:** \_\_\_\_\_

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## #2. Production Costs

**a. Equipment Rental**

- Camera(s): \_\_\_\_\_
- Lighting Equipment: \_\_\_\_\_
- Sound Equipment: \_\_\_\_\_
- Additional Gear (e.g., drones, rigs): \_\_\_\_\_
- Subtotal: \_\_\_\_\_

**b. Crew**

- Director Fees: \_\_\_\_\_
- Camera Operator Fees: \_\_\_\_\_
- Lighting Technician Fees: \_\_\_\_\_
- Sound Technician Fees: \_\_\_\_\_
- Assistant Fees: \_\_\_\_\_
- Other Crew Members: \_\_\_\_\_
- Subtotal: \_\_\_\_\_

**c. Talent**

- Lead Actor(s) Fees: \_\_\_\_\_
- Supporting Actor(s) Fees: \_\_\_\_\_
- Extras: \_\_\_\_\_
- Subtotal: \_\_\_\_\_

**d. Set Design and Props**

- Set Design Fees: \_\_\_\_\_
- Props and Materials: \_\_\_\_\_
- Set Construction Costs: \_\_\_\_\_
- Subtotal: \_\_\_\_\_

**e. Wardrobe and Makeup**

- Wardrobe Costs: \_\_\_\_\_
- Makeup Artist Fees: \_\_\_\_\_
- Hair Stylist Fees: \_\_\_\_\_
- Subtotal: \_\_\_\_\_

**f. Miscellaneous Production Expenses**

- Catering and Meals: \_\_\_\_\_
- Transportation and Travel: \_\_\_\_\_
- Accommodation: \_\_\_\_\_
- Insurance: \_\_\_\_\_
- Miscellaneous Costs: \_\_\_\_\_
- Subtotal: \_\_\_\_\_

**Total Production Costs:** \_\_\_\_\_

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### #3. Post-Production Costs

**a. Editing**

- Editor Fees: \_\_\_\_\_
- Assistant Editor Fees: \_\_\_\_\_
- Editing Software and Hardware: \_\_\_\_\_
- Subtotal: \_\_\_\_\_

**b. Visual Effects (VFX)**

- VFX Artist Fees: \_\_\_\_\_
- Software and Tools: \_\_\_\_\_
- Subtotal: \_\_\_\_\_

**c. Sound Design and Music**

- Sound Designer Fees: \_\_\_\_\_

- Foley and Sound Effects: \_\_\_\_\_
- Music Licensing Fees: \_\_\_\_\_
- Subtotal: \_\_\_\_\_

**d. Color Grading**

- Colorist Fees: \_\_\_\_\_
- Software and Tools: \_\_\_\_\_
- Subtotal: \_\_\_\_\_

**e. Subtitling and Captioning**

- Subtitling Fees: \_\_\_\_\_
- Captioning Fees: \_\_\_\_\_
- Subtotal: \_\_\_\_\_

**f. Other Post-Production Expenses**

- Data Storage: \_\_\_\_\_
- Delivery Format Costs: \_\_\_\_\_
- Miscellaneous Costs: \_\_\_\_\_
- Subtotal: \_\_\_\_\_

**Total Post-Production Costs:** \_\_\_\_\_

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## #4. Marketing and Distribution Costs

**a. Marketing Strategy**

- Social Media Advertising: \_\_\_\_\_
- Influencer Collaborations: \_\_\_\_\_
- Subtotal: \_\_\_\_\_

**b. Distribution**

- Platform Fees (YouTube, Vimeo, etc.): \_\_\_\_\_
- DVD/Blu-ray Production Costs: \_\_\_\_\_
- Subtotal: \_\_\_\_\_

**c. Promotional Material**

- Posters and Flyers: \_\_\_\_\_
- Merchandise: \_\_\_\_\_

- Subtotal: \_\_\_\_\_

**Total Marketing and Distribution Costs:** \_\_\_\_\_

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## #5. Contingency

- Contingency Fund (10-15% of Total Budget): \_\_\_\_\_
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## #6. Grand Total

- Total Pre-Production Costs: \_\_\_\_\_
  - Total Production Costs: \_\_\_\_\_
  - Total Post-Production Costs: \_\_\_\_\_
  - Total Marketing and Distribution Costs: \_\_\_\_\_
  - Contingency: \_\_\_\_\_
  - **Grand Total:** \_\_\_\_\_
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## Notes and Additional Information:

1. \_\_\_\_\_
  2. \_\_\_\_\_
  3. \_\_\_\_\_
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## Approval Signatures:

- **Project Manager:** \_\_\_\_\_
  - **Client:** \_\_\_\_\_
  - **Date:** \_\_\_\_\_
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This template is designed to help you carefully plan and manage the financial aspects of video production. Properly allocating resources and anticipating potential costs ensures a smooth production process and allows for a high-quality final product.