

Monetization Eligibility Checklist

✓ Twitter Blue Subscription

Make sure you are subscribed to Twitter Blue to unlock special features and increase your chances of earning.

✓ 500 Followers

You need at least 500 active followers to qualify for monetization options.

✓ 5 Million Tweet Views

Make sure your tweets have at least 5 million views in the last 3 months to meet Twitter's requirements.

✔ Active Twitter Account

Your account should be active for at least 3 months with regular posting and interactions.

✔ Follow Twitter Guidelines

Your tweets must follow Twitter's community rules—no hate speech, copyright violations, or harassment.

✓ Complete Profile

Make sure your profile has a valid name, bio, profile picture, and header photo to look professional.

✓ Email Verification

Verify your email address to show Twitter you are a real and trustworthy user.

✓ Two-Factor Authentication

Enable two-factor authentication to secure your account and qualify for monetization.

✔ Be Over 18 Years Old

You must be at least 18 years old to join Twitter's monetization programs.

✓ Live in an Eligible Country

Check if your country is on the list of those that can participate in Twitter monetization.

This checklist helps users quickly see if they qualify to start making money on Twitter.