



Lamphills Testimonial Display Checklist

With this Lamphills testimonial checklist, you will be able to leverage client testimonials effectively on your website and other marketing channels.

- Feature testimonials on your homepage for maximum visibility.
- Include testimonials on product/service pages to reinforce the value.
- Create a dedicated testimonial page for in-depth client success stories.
- Integrate video testimonials on landing pages and social media.
- Highlight testimonials in email campaigns and marketing materials.
- Regularly update testimonials to keep them relevant and fresh.
- Use diverse testimonials (from different industries, demographics, etc.) for broader appeal.
- Keep the layout clean and avoid overloading pages with too many testimonials.