Lamphills

Lamphills Social Media Aggregator Evaluation Checklist

This Lamphills social media aggregator evaluation checklist will help you choose the one that best suits your needs when researching or trialing different social media aggregators. Use this to assess and compare social media aggregators based on your needs.

- ☐ **Platform Integration**: List the social media platforms to ensure integration with the aggregator.
- ☐ **Customization Options**: Check for customizable features (filters, dashboards, feeds).
- ☐ **User Interface**: Criteria for evaluating ease of use and user experience.
- ☐ **Real-Time Updates**: Points to consider for real-time content aggregation.
- ☐ **Analytics and Reporting**: Features to look for in analytics and reporting.
- ☐ **Pricing and Budget**: Budget assessment for different pricing tiers.
- ☐ **Trial Period**: Space to note down trial periods and experiences.