



## Lamphills Social Media Kit Templates

These templates will help you create a professional and effective social media kit. Simply tailor them to fit your specific needs and the nature of your brand or business.

- Cover Page:** Fill the space provided below with the right information.
  - [Brand/Individual Name]
  - [Tagline]
  - [Logo]
- About Us/Introduction:**
  - Brief overview of the brand or individual.
  - Mission statement and values.
- Social Media Profiles:**
  - Facebook: [Link]
  - Instagram: [Link]
  - Twitter: [Link]
  - LinkedIn: [Link]
- Key Metrics:**
  - Followers: [Number]
  - Engagement Rate: [Percentage]
  - Average Reach: [Number]
- Contact Information:**
  - Email: [Email Address]
  - Phone: [Phone Number]
- Brief Testimonials From Previous Partnership**

## Brand Collaboration Kit

- **Cover Page:**
  - [Brand Name]
  - [Slogan]
  - [Logo]
- **Brand Story:**
  - Description of the brand's mission, vision, and values.
- **Audience Demographics:**
  - Age: [Range]
  - Gender: [Distribution]
  - Location: [Regions]
- **Social Media Links:**
  - Facebook: [Link]
  - Instagram: [Link]
  - Twitter: [Link]
- **Engagement Metrics:**
  - Average Likes: [Number]
  - Shares: [Number]
  - Comments: [Number]
- **Past Collaborations:**
  - [Example 1: Description, Results]
  - [Example 2: Description, Results]
- **Sponsorship Packages:**
  - Package 1: [Description, Price]
  - Package 2: [Description, Price]
- **Contact Information:**
  - Email: [Email Address]
  - Phone: [Phone Number]

## Influencer Media Kit

If you're an influencer, you'll need the template below:

- **Cover Page:**
  - [Influencer Name]
  - [Tagline]
  - [Logo/Photo]
- **About Me:**

- Bio and background.
- **Social Media Stats:**
  - Instagram: [Followers, Engagement Rate]
  - TikTok: [Followers, Engagement Rate]
  - YouTube: [Subscribers, Views]
- **Content Examples:**
  - [Link 1 or Screenshot]
  - [Link 2 or Screenshot]
- **Rates:**
  - Sponsored Post: [Price]
  - Collaboration: [Price]
- **Audience Insights:**
  - Demographics: [Age, Gender, Location]
- **Contact Information:**
  - Email: [Email Address]
  - Manager's Contact: [Manager's Email or Phone Number]