

## KPIs Tracker Template

Goal: What do I want to achieve? (e.g., Increase website traffic by 20% in 3 months)

KPI	Current Value	Target Value	Date to Check	Progress Notes
Website Traffic	[Insert number]	[Insert number]	[Insert date]	(E.g., Traffic increased by 10% so far)
Bounce Rate	[Insert number]	[Insert number]	[Insert date]	(E.g., Bounce rate dropped by 5%)
Time on Page	[Insert number]	[Insert number]	[Insert date]	E.g., Visitors staying 2 minutes longer)
Conversion Rate	[Insert number]	[Insert number]	[Insert date]	(E.g., Conversion rate increased by 2%)
Social Shares	[Insert number]	[Insert number]	[Insert date]	(E.g., Social shares doubled this month)
Lead Generation	[Insert number]	[Insert number]	[Insert date]	(E.g., Generated 15 new leads last week)

### Notes:

Use this section to add any extra observations, changes, or updates.