Lamphills

Domain and Trademark Availability Checklist

1. Domain Name Search

- Check if the desired domain name is available using a domain registrar (e.g., GoDaddy, Namecheap).
- Consider alternative extensions (.net, .org, .co) if the .com is taken.
- Look for variations in spelling or common misspellings of your business name.

2. Social Media Handle Availability

- Search major social media platforms (Facebook, Twitter, Instagram, TikTok) for your chosen name.

- Ensure that similar handles are not already in use or trademarked.

3. Trademark Search

- Conduct a preliminary search on the United States Patent and Trademark Office (USPTO) database for existing trademarks.
- Check trademark databases relevant to your country or region for potential conflicts.

4. State Business Name Registration Search

- Visit your local Secretary of State website to verify that your desired business name is not already registered.
- Ensure the name complies with state naming regulations.

5. Common Law Trademark Search

- Search online and social media for businesses using similar names in your industry.
- Review Google search results and local business directories for potential conflicts.

6. Domain Name Monitoring Tools

- Utilize tools like DomainTools or Namechk to monitor domain availability and track potential future claims.

7. Consider Variations and Synonyms

- List alternative names, synonyms, or related terms to broaden your options if the initial choice is unavailable.

8. Professional Consultation

- Consider consulting with a trademark attorney for comprehensive guidance on trademark registration and potential legal conflicts.

9. Document Findings

- Create a spreadsheet or document summarizing the availability results for easy reference and decision-making.

10. Final Review and Decision

- Review the checklist outcomes and ensure you have a viable name before proceeding to registration and branding.

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