

Customer Testimonial Request Email Template

Subject: We'd Love to Hear Your Feedback!

Hi [Customer's Name],

I hope you're doing well! We wanted to reach out and thank you for being a valued customer. Your experience with [Product/Service] is very important to us, and we would love to hear how it has helped you.

Would you mind sharing a short testimonial about your experience? It could be just a few sentences about how [Product/Service] made a difference for you.

Your feedback means a lot to us, and it will help others know how we can help them too!

Thank you so much for your time and support!

Best regards,
[Your Name]
[Your Company]
[Contact Information]

This template is polite, straightforward, and quick for the customer to respond to.

Here's another simple Customer Testimonial Request Email Template with a different tone:

Subject: We'd Love to Hear What You Think!

Hi [Customer's Name],

We hope you're enjoying [Product/Service]! Your opinion really matters to us, and we'd be so grateful if you could take a moment to share your thoughts.

If you have a quick minute, would you mind writing a short testimonial about how [Product/Service] has worked for you? It doesn't have to be long—just a few words on how it helped or what you liked about it.

We appreciate your support and look forward to hearing from you!

Thank you,
[Your Name]
[Your Company]
[Contact Information]

This version is still friendly but with a slightly more casual tone, encouraging customers to quickly share their thoughts without feeling overwhelmed.