

## YouTube Content Planner Template

Channel Name: [Your Channel Name]

Date: [Current Date]

Prepared By: [Your Name]

### Monthly Overview

- Month & Year: [Month, Year]
- Main Content Focus: [e.g., Tutorials, Product Reviews, Vlogs]
- Goals: (e.g., Increase subscribers by 10%, Improve engagement rate by 5%)

### Weekly Breakdown

#### Week 1: [Date Range]

- Video Title: [Video Title 1]
- \*Content Type: [e.g., How-to/Tutorial, Product Review]
- Main Topics/Points: [Briefly describe the content of the video]
- Keywords: [List relevant keywords for SEO]
- Status: [Planning, Filming, Editing, Scheduled]
- Publish Date: [Specific Date]

#### Week 2: [Date Range]

- Video Title: [Video Title 2]
- Content Type: [e.g., Interview, DIY Craft]
- Main Topics/Points: [Briefly describe the content of the video]
- Keywords: [List relevant keywords for SEO]
- Status: [Planning, Filming, Editing, Scheduled]
- Publish Date: [Specific Date]

### Daily Tasks

- Monday: [Task e.g., Scriptwriting for Video Title 1]
- Tuesday: [Task e.g., Filming Video Title 1]
- Wednesday: [Task e.g., Editing Video Title 1]
- Thursday: [Task e.g., Planning Video Title 2]
- Friday: [Task e.g., Filming Video Title 2]
- Saturday: [Task e.g., Community Engagement - Respond to comments, update Community Tab]
- Sunday: [Rest or Plan next week's content]

### Notes and Ideas

- [Space for additional notes, brainstorming results, content ideas, feedback to consider, etc.]

### Goals Review at Month End

- Subscribers Before: [Number]
- Subscribers After: [Number]
- Engagement Rate Improvement: [Percentage]
- Views Performance: [Most and Least viewed content analysis]
- Learnings: [What worked? What didn't? What can be improved?]



### **Additional Resources Needed**

- Equipment: [List any new equipment needed]
- Software: [List any software or tools required]
- Collaborations/Interviews: [Potential collaborations or interviews to arrange]
- Training: [Any training or research needed to improve content quality]

This template will help maintain a clear and consistent schedule for content creation, allow for effective SEO practices, and provide a structured approach to achieving specific YouTube channel goals. Adjust the sections as needed to fit the specific nuances of your channel and content strategy.