

## Checklist for Preparing Your Channel for Feature Eligibility on YouTube

So, you're ready to unlock some of those sweet advanced features on YouTube? Awesome! But before you can do that, you've got to meet certain criteria. Don't worry; I've got your back. Let's walk through a checklist to make sure you're on track to hit those milestones and get your channel feature-ready.

### #1. Follow YouTube's Policies and Guidelines

First things first: YouTube is big on playing by the rules. Have you checked if your content aligns with YouTube's policies? Make sure you're following copyright rules, community guidelines, and advertiser-friendly content guidelines. It might sound like a lot, but trust me, staying in line with these rules is essential. This is your foundation, so make sure it's solid!

- **Check:** Are all your videos compliant with YouTube's community guidelines?
- **Check:** Have you avoided copyrighted content or used proper licenses?

### #2. Grow Your Subscriber Base

Now, let's talk numbers. You'll need at least 1,000 subscribers to be eligible for most of the cool features on YouTube. Building a subscriber base takes time, but consistency is your best friend here. Are you engaging with your audience, replying to comments, and encouraging them to subscribe?

- **Check:** Do you have a strategy to engage viewers and encourage them to subscribe?
- **Check:** Are you consistently uploading new content to keep your audience interested?



### #3. Accumulate Watch Hours

Alongside subscribers, you need 4,000 watch hours in the last 12 months. This means people need to be watching your content and staying engaged. Quality content that resonates with your audience is key. Have you been tracking your watch hours?

- **Check:** Are your videos optimized for engagement, keeping viewers watching longer?
- **Check:** Are you promoting your videos on social media or through other channels to increase viewership?

### #4. Enable Two-Step Verification

Security is crucial, especially as your channel grows. Enabling two-step verification on your account not only protects your channel but also ticks off another requirement for feature eligibility. Have you set this up?

- **Check:** Is two-step verification enabled on your YouTube account?
- **Check:** Have you updated your recovery information to secure your account further?



## #5. Maintain Consistency

YouTube loves consistency. Whether it's uploading new videos or engaging with your audience, regular activity on your channel signals to YouTube that you're serious. Are you maintaining a consistent upload schedule?

- **Check:** Have you set a regular posting schedule that your audience can count on?
- **Check:** Are you consistently interacting with your community through comments, posts, or live streams?

## #6. Monitor Your Analytics

Keep an eye on your YouTube analytics. This is where you can see what's working and what's not. How's your audience retention? Are people clicking away too soon? Understanding these metrics helps you refine your content strategy.

- **Check:** Are you regularly reviewing your YouTube analytics to track performance?
- **Check:** Have you identified any trends or patterns in viewer behavior that you can leverage?



## #7. Apply for the YouTube Partner Program (YPP)

Once you've met the requirements, it's time to apply for the YouTube Partner Program. This is where the magic happens—monetization, custom thumbnails, and more. Are you ready to apply?

- **Check:** Have you confirmed that you've met all the eligibility criteria for the YPP?
- **Check:** Have you submitted your application for the YouTube Partner Program?

And that's it! By following this checklist, you're well on your way to unlocking those advanced features on YouTube. It might take some time, but with patience and persistence, you'll get there.

Remember, it's all about creating valuable content and building a genuine connection with your audience. Keep going, and soon enough, you'll be enjoying all the perks that come with a fully-featured YouTube channel!

