

SEO OutReach for Backlinks Templates

- Content Partnerships

The final method of SEO outreach is through content collaborations.

Content partnership outreach is when you go out to others in your niche to create a relationship and discuss the possibilities of a collaboration between the two of you.

How many times have you assumed that cooperating with that influencer, blogger, or brand would benefit both you and the other side?

Writing a dynamic email to someone explaining why you'd make an excellent team in terms of the content you both create is a terrific approach to getting started on improving your SEO and increasing brand awareness.

Use this template;

Subject: Subject line

Hey, {first_name}.

I, [Name] is from [Company].

We're incredibly impressed with your work on [subject].

We're also into [subject].

I'm reaching out because we can help each other.

We are already creating linkages for a growing range of partners, and they are doing the same.

It's a win-win situation, as you probably already know.

Would you like to discuss this further?

Please let me know, and we can work something out.

Thanks,

{Name}