

# **Press Release Template for Hotel Announcements**

#### FOR IMMEDIATE RELEASE

[Hotel Name] Announces [New Opening/Special Event/Renovation]

[City, State] – [Date] – [Hotel Name], located in the heart of [City], is thrilled to announce [new opening/special event/renovation] on [date]. This exciting development is set to [brief description of what it means for the hotel and its guests].

## About the [New Opening/Special Event/Renovation]

[Hotel Name] is proud to [open its doors to a brand new location/host a special event/unveil its newly renovated facilities]. [Detailed description of the announcement. Include specifics such as new amenities, special features, or unique aspects that set this event apart.]

"Our guests are at the heart of everything we do," said [Hotel Manager/Owner Name], [Hotel Manager/Owner Title] at [Hotel Name]. "With [new opening/special event/renovation], we are committed to providing an enhanced experience that will delight our guests and elevate their stay with us."

Key Highlights of the [New Opening/Special Event/Renovation]:

- [Feature 1]: [Description]
- [Feature 2]: [Description]
- [Feature 3]: [Description]

## **Event Details/Opening Information**

For those interested in experiencing [new opening/special event/renovation], [Hotel Name] invites you to [details about attending, booking, or participating in the event]. [Include any special promotions, dates, and times.]

### **About [Hotel Name]**

[Hotel Name] has been a staple in the [City] community since [year of establishment]. Known for [brief description of hotel's unique selling points], we pride ourselves on offering unparalleled hospitality and exceptional service. Our [number] rooms are designed to provide comfort and luxury, ensuring a memorable stay for every guest.

#### **Contact Information**

For more information, please contact:

[PR Contact Name]

[PR Contact Title]

[Hotel Name]

[Email Address]

[Phone Number]

[Hotel Website]

#### Follow Us on Social Media:

[Social Media Links]



### **Press Release Example**

### FOR IMMEDIATE RELEASE

## **Grandville Hotel Unveils Newly Renovated Luxury Suites**

San Francisco, CA – July 20, 2024 – Grandville Hotel, located in the heart of San Francisco, is thrilled to announce the grand unveiling of its newly renovated luxury suites on August 1, 2024. This exciting development is set to redefine luxury and comfort for our esteemed guests.

#### About the Renovation

Grandville Hotel proudly unveiled its newly renovated luxury suites, featuring state-of-the-art amenities and exquisite designs. The renovation includes modernized interiors, enhanced technological features, and bespoke furnishings designed to provide an unparalleled guest experience.

"Our guests are at the heart of everything we do," said Sarah Johnson, General Manager at Grandville Hotel. "With these renovations, we are committed to providing an enhanced experience that will delight our guests and elevate their stay with us."

## **Key Highlights of the Renovation:**

- Smart Room Technology: Advanced controls for lighting, temperature, and entertainment.
- Luxurious Furnishings: Custom-designed furniture with premium materials.
- Spa-Inspired Bathrooms: Modern fixtures with rainfall showers and soaking tubs.

#### Opening Information

We invite guests to experience the newly renovated luxury suites starting August 1, 2024. To celebrate, we are offering a special promotion of 20% off bookings made through our website with the code LUXURY20.

### **About Grandville Hotel**

Grandville Hotel has been a staple in the San Francisco community since 1990. Known for its luxurious accommodations and exceptional service, we pride ourselves on offering unparalleled hospitality. Our 150 rooms are designed to provide comfort and luxury, ensuring a memorable stay for every guest.

## **Contact Information**

For more information, please contact:

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