



# Social Media Earnings Tracker Template

**Project Name:** [Name of the Project]

**Team Members:** [List of Team Members and Their Roles]

**Project Duration:** [Start Date] - [End Date]

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## Monthly Earnings Overview

**Month:** [Month/Year]

Date	Platform	Revenue Source	Amount Earned	Notes
2024-08-01	YouTube	Ad Revenue	\$1,500	Revenue from AdSense
2024-08-05	Instagram	Sponsored Posts	\$3,000	Two sponsored posts for Brand X
2024-08-10	TikTok	Creator Fund	\$2,500	High engagement on viral video
2024-08-15	YouTube	Super Chats	\$300	Live Q&A sessions

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2024-08-20	TikTok	Brand Partnership	\$5,000	Partnership with Brand Y
2024-08-25	Instagram	Affiliate Marketing	\$800	Commission from product links
2024-08-30	YouTube	Memberships	\$1,200	Channel memberships

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## Detailed Revenue Breakdown

**Platform:** [e.g., YouTube]

**Revenue Source:** [e.g., Ad Revenue, Sponsored Posts, Creator Fund]

### Detailed Breakdown:

Date	Video/Post Title	Views/Engagement	Revenue Earned	Additional Notes
2024-08-01	"Tech Review: Latest Gadgets"	100,000 views	\$1,500	High engagement and positive feedback

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2024-08-10	"Fitness Routine"	500,000 views	\$2,500	Viral video, boosted Creator Fund
2024-08-20	"Sponsored Post: Fashion Tips"	300,000 views	\$3,000	Collaboration with Brand X
2024-08-25	"Affiliate Product Review"	150,000 views	\$800	Commission from affiliate links

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## Weekly Earnings Snapshot

**Week:** [Week Number/Date Range]

Week	Date Range	Total Earnings	Key Revenue Sources	Notes
Week 1	2024-08-01 to 2024-08-07	\$2,000	YouTube Ad Revenue, Sponsored Posts	Focused on high-view content

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Week 2	2024-08-08 to 2024-08-14	\$2,500	TikTok Creator Fund	Viral video boosted earnings
Week 3	2024-08-15 to 2024-08-21	\$1,500	Super Chats, Brand Partnerships	Increased live interactions
Week 4	2024-08-22 to 2024-08-31	\$3,000	Affiliate Marketing, Memberships	Focused on product reviews and community engagement

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## Quarterly Performance Analysis

**Quarter:** [e.g., Q1 2024]

**Total Earnings:** [Total Amount]

### Breakdown by Platform:

Platform	Total Earnings	% of Total Revenue
YouTube	\$6,500	50%

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Instagram \$3,800 30%

TikTok \$2,500 20%

## Key Insights:

1. **Top-Performing Content:** [Description of the top-performing videos or posts and why they performed well]
2. **Revenue Growth:** [Analysis of revenue growth trends and contributing factors]
3. **Areas for Improvement:** [Identified areas for improvement and action plans]

## Next Steps:

1. **Strategy Adjustments:** [Planned adjustments to content or monetization strategies based on insights]
2. **New Revenue Streams:** [Exploration of new revenue opportunities, such as additional platforms or partnerships]
3. **Audience Engagement:** [Plans to enhance audience engagement and community building]