



COMPETITIVE ANALYSIS

CATEGORY	OUR COMPANY	COMPETING COMPANY 1	COMPETING COMPANY 2	COMPETING COMPANY 3	COMPETING COMPANY 4
COMPANY NAME					
LOCATION					
TARGET CUSTOMER					
REVENUE					
FOUNDED					
STRENGTHS					
WEAKNESSES					
BRAND PERSONALITY					

MISSION					
SERVICES					
EMPLOYEES					
PRODUCT					
MARKETING					