

SEO OutReach for Backlinks Templates

- Guest blogging

Guest blogger outreach is the process of contacting people and requesting that you write a guest post on their site to build links for your brand and link partners.

This, as you might expect, is a win-win situation for all parties, as you get to market your brand while your prospects get to publish an SEO-optimized piece of content on their blog.

Use this template;

Subject: Subject line

Hey, {first_name}.

My name is {name}, and I work in {role} at {company name}—{information about the company}.

This may seem unexpected, but we decided to reach out because we are actively looking for guest posting possibilities.

We've been following your blog and believe we can bring value to the {organization} audience with an engaging and well-written guest post.

Everything we write is SEO-optimized and thoroughly researched.

We've published the following content on websites {website 1}, {website 2}, and {website 3}:

{The Title and URL 1}

{Title and URL 2}

{Title and URL 3}

Would you like to hear about some of the themes we have in mind for you?

Thanks,

{Name}