

SEO OutReach for Backlinks Templates

- Content and Brand Promotion

Content and brand marketing outreach is the practice of emailing a prospect and informing them about a piece of content you've produced or a service your company provides.

As we'll see in the content promotion email template we're sharing with you, such an outreach email is typically in response to something the prospect has recently written.

Use this template;

Subject: Subject line

Hey, {first_name}.

[Name] is from [Company].

I just completed reading your post about [subject]. I loved how you mentioned [insert article summary].

Also, I did notice, however, that your post does not provide a step-by-step guide on [subject].

We do have a detailed [kind of resource] on [subject].

Take a look:

{referring_url}

Let me know what you think.

Thanks,

[Name]