

# SEO OutReach for Backlinks Templates

## - Content Partnerships

The final method of SEO outreach is through content collaborations.

Content partnership outreach is when you go out to others in your niche to create a relationship and discuss the possibilities of a collaboration between the two of you.

How many times have you assumed that cooperating with that influencer, blogger, or brand would benefit both you and the other side?

Writing a dynamic email to someone explaining why you'd make an excellent team in terms of the content you both create is a terrific approach to getting started on improving your SEO and increasing brand awareness.

Use this template;

*Subject: Subject line*

*Hey, {first\_name}.*

*I, [Name] is from [Company].*

*We're incredibly impressed with your work on [subject].*

*We're also into [subject].*

*I'm reaching out because we can help each other.*

*We are already creating linkages for a growing range of partners, and they are doing the same.*

*It's a win-win situation, as you probably already know.*

*Would you like to discuss this further?*

*Please let me know, and we can work something out.*

*Thanks,*

*{Name}*