Value Driver Analysis Template

1. Executive Summary

- **Purpose**: Briefly state the objective of the value driver analysis.
- **Scope**: Define the scope of the analysis and the key areas it will cover.

2. Identification of Key Value Drivers

- **Value Driver 1**: (e.g., Strategic Partnerships)
  - **Description**: Explain the value driver in detail.
  - **Importance**: Justify why this value driver is crucial for the business.
- **Value Driver 2**: (e.g., Customer Experience Optimization)
  - **Description**: Explain the value driver in detail.
  - **Importance**: Justify why this value driver is crucial for the business.
- **Value Driver 3**: (e.g., Intellectual Property and Innovation)
  - **Description**: Explain the value driver in detail.
  - **Importance**: Justify why this value driver is crucial for the business.
- **Value Driver 4**: (e.g., Data-Driven Decision Making)
  - **Description**: Explain the value driver in detail.
  - **Importance**: Justify why this value driver is crucial for the business.
- **Value Driver 5**: (e.g., Strong Brand Reputation)
  - **Description**: Explain the value driver in detail.
  - **Importance**: Justify why this value driver is crucial for the business.

3. Current Performance Assessment

- **Metrics and KPIs**: List the current metrics and key performance indicators (KPIs) used to measure each value driver.
- **Data Collection**: Describe the methods and tools used to collect data.
- **Performance Analysis**: Analyze the current performance of each value driver using collected data.

4. Benchmarking

- **Industry Standards**: Compare the company's performance against industry standards and best practices.
- **Competitor Analysis**: Evaluate how competitors perform in the same value drivers.

5. Action Plan and Recommendations

- **Action Steps**: Define specific actions to improve performance in each value driver.
- **Resources Needed**: Identify the resources required to implement the action steps.
- **Timeline**: Provide a timeline for implementing the recommended actions.
- **Responsibility**: Assign responsibility for each action step to specific team members or departments.

6. Monitoring and Evaluation

- **Regular Reviews**: Establish a schedule for regular review meetings to track progress.
- **Adjustments**: Describe how adjustments will be made based on performance data and feedback.
- **Feedback Loop**: Ensure a system for continuous feedback and improvement.

7. Conclusion

- **Summary**: Summarize the key findings of the analysis.
- **Next Steps**: Outline the next steps for implementing the recommendations.