YOUR COMPANY																		
General statistics																		
Month	lanuary	February	March	April	May	June	July	August	September	Octobor	November	Docombor						
Unique visits	January	i ebidaiy	mai Cii	April	may	Julie	July	August	September	October	NOVEILIDEI	December						
Visits by your Audience																		
Stories created																		
Mailings sent																		
Av. open rate																		
Av. open rate Av. click rate																		
Emails sent																		
Emails opened																		
Emails clicked																		
Coverage																		
Coverage																		
Story of the month																		
Visits: Unique & by your Au	all a man																	
visits: Unique & by your Au	dience																	
Stories created & mailings							_						_					
Stories created & mailings	sent																	
Mailing performance (conve	voice votes)																	
walling performance (conve	ersion rates)																	
Mailing performance (numb																		
Mailing performance (numb																		