

YOUR COMPANY

General statistics												
Month	January	February	March	April	May	June	July	August	September	October	November	December
Unique visits												
Visits by your Audience												
Stories created												
Mailings sent												
Av. open rate												
Av. click rate												
Emails sent												
Emails opened												
Emails clicked												
Coverage												
Story of the month												
Visits: Unique & by your Audience												
Stories created & mailings sent												
Mailing performance (conversion rates)												
Mailing performance (numbers)												