LAMPHILLS CONTENT CALENDAR TEMPLAT

PLATFORM	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
YOUTUBE	**How-To Video**	**How-To Video**	**How-To Video**	**TOPIC**	**TOPIC**	**TOPIC**	**TOPIC**
	Test post 1	*Test post 2*	*Milestone A*	*Post 1*	*Post 2*	*No weekend post*	*No weekend post*
FACEBOOK	**Best Recipes**	**Best Recipes**	**Best Recipes**	**TOPIC**	**TOPIC**	**TOPIC**	**TOPIC**
	Audience poll	*Audience poll*	*Poll results post*	*Photo feature*	*Photo feature*	*Weekend audience poll*	*Poll results*
LINKEDIN	**Career Goals**	**Career Goals**	**Career Goals**	**TOPIC**	**TOPIC**	**TOPIC**	**TOPIC**
	Audience poll	*Audience poll*	*Poll results post*	*Top 5 article*	*Photo feature*	*No weekend post*	*No weekend post*
INSTAGRAM	**Campaign Beta**	**Campaign Beta**	**Campaign Beta**	**TOPIC**	**TOPIC**	**TOPIC**	**TOPIC**
	Internal meeting - no posts	*Campaign Beta launch*	*Campaign Beta video*	*Photo feature*	*Photo feature*	*Weekend audience poll*	*Poll results*
TIKTOK	**TOPIC**	**TOPIC**	**TOPIC**	**TOPIC**	**TOPIC**	**TOPIC**	**TOPIC**
OTHER	**TOPIC**	**TOPIC**	**TOPIC**	**TOPIC**	**TOPIC**	**TOPIC**	**TOPIC**
OTHER	**TOPIC**	**TOPIC**	**TOPIC**	**TOPIC**	**TOPIC**	**TOPIC**	**TOPIC**
OTHER	**TOPIC**	**TOPIC**	**TOPIC**	**TOPIC**	**TOPIC**	**TOPIC**	**TOPIC**