



## Checklist for Skills a Financial Journalist Must Possess

1. Knowledge of Finance:
  - Understand financial markets, products, and instruments.
  - Familiarity with economic principles and financial regulations.
  - Ability to read and interpret financial statements and filings.
2. Discipline:
  - Strong work ethic and ability to meet tight deadlines.
  - Consistent and methodical approach to research and writing.
3. Good Communication Skills:
  - Ability to explain complex financial concepts clearly and concisely.
  - Excellent written and verbal communication skills.
  - Proficiency in storytelling to engage and inform readers.
4. Good Research Skills:
  - Proficient in conducting thorough and accurate research.
  - Ability to use databases and other research tools effectively.
  - Skilled in fact-checking and sourcing reliable information.
5. Good Organizational Skills:
  - Ability to manage multiple projects and deadlines simultaneously.
  - Effective in organizing and prioritizing tasks.
  - Detail-oriented approach to ensure accuracy and completeness.
6. Adaptability:
  - Flexibility to adapt to changing market conditions and news cycles.
  - Openness to learning new topics and tools in finance and journalism.
  - Ability to adjust writing style for different audiences and formats.
7. Understanding Numbers:
  - Strong numerical literacy and ability to interpret data.
  - Ability to analyze and present quantitative information.
  - Proficiency in using spreadsheets and other data analysis tools.



8. Networking Skills:

- Ability to build and maintain contacts in the financial industry.
- Skilled in conducting interviews and sourcing expert opinions.
- Effective in leveraging professional networks for information and insights.

9. Technical Proficiency:

- Familiarity with financial data discovery tools (e.g., EDGAR, Morningstar, Yahoo Finance).
- Proficiency in using content management systems and publishing platforms.
- Basic understanding of web analytics and SEO for online content.

10. Critical Thinking:

- Ability to analyze financial trends and market developments critically.
- Skilled in identifying underlying issues and implications of financial news.
- Strong problem-solving skills to provide insightful analysis and commentary.

11. Ethical Awareness:

- Commitment to ethical journalism practices and integrity.
- Awareness of conflicts of interest and maintaining objectivity.
- Understanding the importance of accuracy and fairness in reporting.