La **M**phills

Checklist for Compiling the List

Identify Reporters:

- **4** Research reporters who frequently cover AI in reputable publications.
- Check tech sections of major news outlets like The New York Times, Wired, MIT Technology Review, etc.

Verify Credentials:

- Ensure reporters have a strong background in technology journalism.
- 4 Look for awards, recognitions, and professional affiliations.

Evaluate Coverage:

- **4** Assess the quality, depth, and accuracy of their articles.
- Check if they cover a wide range of AI topics (e.g., ethical implications, technological advancements, industry impact).

Check Consistency:

- **4** Ensure they regularly publish articles on AI and related fields.
- ↓ Verify the frequency and recency of their publications.

Include Social Media:

- Find their social media profiles to gauge their influence and engagement with the audience.
- Ensure they actively discuss and share AI-related content.

Gather Notable Articles:

- 4 List some of their most influential or popular articles.
- **4** Include articles that have had significant impact or have been widely shared.

Explain Importance:

- For each reporter, provide a brief explanation of why they are influential in the AI field.
- Highlight their contributions to public understanding and industry discussions.

Format Properly:

- **Use a consistent format for each entry to ensure readability.**
- **4** Include hyperlinks to their articles and social media profiles for easy access.

Review and Update:

- Regularly review and update the list to include new influential reporters and remove those who are no longer active.
- Ensure all links and information are current.

Example List

- 1. Name: Karen Hao
- Current Affiliation: MIT Technology Review
- Brief Bio: Karen Hao is a senior AI reporter at MIT Technology Review, where she covers the impact of artificial intelligence on society.
- Key Topics Covered: AI ethics, machine learning, AI policy, and societal impacts
- Notable Articles:
 - o "How Facebook Got Addicted to Spreading Misinformation"
 - o "The Messy, Secretive Reality Behind OpenAI's Bid to Save the World"
- Social Media Profiles:
 - Twitter: @_KarenHao
 - LinkedIn: Karen Hao
- Why They Matter: Karen Hao's investigative reporting on AI ethics and policy has brought significant attention to the societal impacts of AI technologies.
- 2. Name: Will Knight
- Current Affiliation: Wired
- Brief Bio: Will Knight is a senior writer at Wired, focusing on AI and robotics. He has a background in AI research and has written extensively on the subject.
- Key Topics Covered: AI advancements, robotics, ethical AI, and technology innovation.
- Notable Articles:
 - "The Dark Secret at the Heart of AI"
 - o "AI Can Write in English. Now It's Learning Other Languages"
- Social Media Profiles:
 - Twitter: @willknight
 - LinkedIn: Will Knight
- Why They Matter: Will Knight's expertise and detailed reporting provide readers with a deeper understanding of the technical and ethical dimensions of AI.

By following this template and checklist, you can compile a thorough and well-organized list of top AI reporters who are making significant contributions to the field in 2024.