



Template for Evaluating a Journalist

1. Impact and Influence:

- Significant contributions to major historical events or movements.
- Global reach and influence.
- Influence on social or political changes.

2. Recognition and Awards:

- Won one or more Pulitzer Prizes.
- Received other prestigious journalism awards.
- Honored with honorary degrees or recognitions.

3. Longevity and Consistency:

- Had a long and consistent career in journalism.
- Continues to be relevant and influential in the current media landscape.

4. Body of Work:

- Conducted significant investigative reporting.
- Worked for or contributed to major, reputable news organizations.
- Authored influential books or publications.

5. Public Perception and Popularity:

- Widely recognized and known by the general public.
- Made frequent appearances on major news networks, talk shows, or other media platforms.
- Has a significant following on social media platforms.

6. Ethical Standards and Integrity:

- Maintained high ethical standards throughout their career.
- Known for integrity and commitment to factual reporting.

7. Iconic Moments:

- Reported on landmark stories etched in public memory.

- Conducted memorable interviews with key figures.

Examples of Criteria Fulfillment

Example: Bob Woodward

1. Impact and Influence:
 - Broke the Watergate scandal story, leading to President Nixon's resignation.
 - Global influence through investigative reporting.
 - Influenced political changes and awareness of government accountability.
2. Recognition and Awards:
 - Won two Pulitzer Prizes.
 - Received numerous other journalism awards and honors.
3. Longevity and Consistency:
 - Long career spanning over four decades.
 - Continues to publish influential works and investigative reports.
4. Body of Work:
 - Renowned for in-depth investigative reporting.
 - Long-time journalist for The Washington Post.
 - Authored multiple bestselling books.
5. Public Perception and Popularity:
 - Widely known by the general public and within the industry.
 - Frequent appearances in media and documentaries.
 - Strong presence and influence on public discourse.
6. Ethical Standards and Integrity:
 - Maintained high ethical standards.
 - Respected for his commitment to factual and responsible reporting.
7. Iconic Moments:
 - Watergate reporting remains one of the most significant journalistic achievements.

- Conducted interviews with numerous influential figures.

By applying this checklist and template, you can systematically evaluate and identify journalists who have made significant contributions to the field and are recognized as the world's most famous