La/Aphills

Story pitch email template

Here's a template for pitching a story in an email:

To: [Recipient's name]

Subject: PITCH: [Concise subject line]

Hi [Name of the recipient],

[Include one to two paragraphs introducing the subject of your story and explaining why it's a good fit for the publication. The first sentence summarizes the main idea of the story and attracts the reader's attention.]

[Add a few brief sentences introducing yourself or your credentials. You might include your contact information and links to your portfolio or professional website.]

[Conclude with a brief statement to thank the recipient for their time.] Thanks,

[Your name]

[Contact details]