



Media Pitch Template

Subject: Exclusive Interview Opportunity with Rising Tech Innovator

Hi [Journalist's Name],

I hope this message finds you well. I'm [Your Name], the [Your Position] at [Your Company], where we are pioneering groundbreaking solutions in [briefly describe field/technology]. I've followed your coverage on [specific topic or program], and I believe your audience would be intrigued by our latest project.

We're launching a [new product/technology/service] that's set to transform [industry or sector]. Here are a few highlights:

- [Bullet point of key fact or figure]
- [Bullet point of key fact or figure]
- [Bullet point of key fact or figure]

We can offer exclusive interviews with our CEO, [Name], and provide engaging visuals that illustrate the impact of our technology.

This story would not only captivate your audience but also align perfectly with your recent features on [related topic]. Could we schedule a time for a brief call to discuss this opportunity? I am available this week on [days], and I can adapt to a time that suits your schedule.

Thank you for considering this pitch, and I look forward to the possibility of collaborating with you.



Best regards,

[Your Full Name]

[Your Position]

[Your Contact Information]

[Link to your Media Kit]