



Acquisition Press Release Template

[Company Name]

[Date]

[Business Name] Acquires/Buys [Business Name]

{Sub-header: write one sentence about why this news is important.}

[Place, date]. [Business Name], [brief description of business], has acquired [acquired business name], [brief description of business]. The official announcement was made [where and when]. The move to acquire [acquired business] first started [when and why]. The process took [how long?] and the deal was signed [date].

“[Quote from the CEO/President/Vice President/etc about the acquisition],” said [quoted source]. “[Quote continued].”

The acquisition of [acquired business name] fits into [business name’s] strategy to [mission, strategy]. By purchasing [acquired business name], [what value the acquisition is expected to bring to the company]. [Discuss how this furthers the company’s goals and the impact it will have on customers and the community].

“[Quote from the CEO/President/Vice President/etc about the impact of the acquisition],” said [quoted source].

About [Business Name]

[Two to three sentences on what the business does. Include significant business partners and mission statement].

Media Contact:

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[Job Title]

[Email address]

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