



## Template for Evaluating a Communications Major

### 1. Personal Interests and Skills:

- I enjoy studying communication theories and processes.
- I have strong writing and speaking skills.
- I am interested in media and communication technologies.

### 2. Career Goals:

- My career aspirations align with common Communications careers.
- I have researched job prospects in relevant fields.
- I am looking for a versatile degree with diverse career options.

### 3. Academic Fit:

- The curriculum covers topics I am interested in.
- The faculty have expertise in my areas of interest.
- The program offers hands-on opportunities like internships.

### 4. Industry Trends:

- There is a demand for communications professionals.
- Salary expectations for Communications graduates meet my needs.
- Future industry trends look promising for communications careers.

### 5. Personal and Professional Development:

The program offers networking opportunities.

- I will develop transferable skills such as critical thinking and digital literacy.
- There are relevant extracurricular activities available.

6. Financial Considerations:

- I have assessed the tuition costs and available financial aid.
- I have considered the potential return on investment.

## Decision-Making

**Evaluate Responses:** Review your responses to each section. If you have mostly positive responses, a Communications major may be a good fit for you.

**Seek Advice:** Talk to academic advisors, current students, and professionals in the field to get additional insights.

**Visit Schools:** If possible, visit the schools you are considering to get a feel for their Communications programs and resources.

By using this template, you can make a more informed decision about whether a Communications major is the right choice for you.