

How to Pitch a Story Template

Here's a template for pitching a story to an Editor, Media, and Magazine using an email:

To: [Recipient's name]

Subject: PITCH: [Concise subject line]

Hi [Name of the recipient],

[Include one to two paragraphs introducing the subject of your story and explaining why it's a good fit for the publication. The first sentence summarizes the main idea of the story and attracts the reader's attention.]



[Add a few brief sentences introducing yourself or your credentials. You might include your contact information and links to your portfolio or professional website.]

[Conclude with a brief statement to thank the recipient for their time.]

Thanks,

[Your name]

[Contact details]

How to Pitch a Story Example

Here's an example of a story pitch in an email:

To: Henry Terry

Subject: *PITCH: How One Father Made His Home Kitchen More Sensory-Friendly*

Hi Henry,

I recently contacted the father of two boys with autism after he renovated his home kitchen to make it more accessible for his children who are sensitive to the sounds, smells, and textures produced when cooking. His innovative approach not only encouraged his boys to take an interest in cooking but has helped them bond as a family. I'd like to write a piece about this family for your publication that features stories from the parents of children with disabilities. I feel it would contribute



valuable, practical advice to your readers while emphasizing your magazine's humanitarian perspective.

My name is Emmanuel Akin, and I'm a freelance food writer working in Charlotte, North Carolina. I've contributed to publications such as Home Bakers Magazine, Homemade Quarterly and Baker's Dozen. You can find my writing samples here: emmaAkin.examplewriterportfolio.com.

Please let me know if you're interested in the piece. Thank you for your time and consideration. I hope to hear from you soon.

Best wishes,

Emmanuel Akin

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