

Digital Storytelling Checklist

DEFINE YOUR STORY:

- Determine the main message or theme of your story.
- Identify the target audience and their interests.
- Outline the key points and structure of your story

CRAFT A COMPELLING NARRATIVE:

- Develop a clear and engaging storyline.
- Use a strong opening to grab the audience's attention.
- Include a conflict or challenge that drives the story forward.
- Incorporate personal anecdotes or experiences to create an emotional connection

EDIT AND REFINE:

- Review your digital story for coherence, flow, and pacing.
- Trim unnecessary elements to keep the story concise and focused.
- Ensure that the visuals, audio, and text work harmoniously together

SHARE AND PROMOTE YOUR DIGITAL STORY:

- Determine the platforms or channels where you will publish or share your story.
- Optimize your story for each platform, considering formatting, file size, and compatibility.
- Develop a promotion strategy to reach your target audience, including social media sharing, email campaigns, or collaborations with relevant partners

PLAN YOUR VISUALS AND MEDIA:

- Select appropriate images, videos, or graphics that support your story.
- Consider using music, sound effects, or narration to enhance the storytelling experience.
- Ensure that the visuals and media align with the tone and message of your story

CREATE A STORYBOARD OR SCRIPT:

- Organize your story visually by creating a storyboard or a written script.
- Outline the sequence of events and transitions between scenes.
- Include dialogue or narration to guide the audience through the story

ADD INTERACTIVE ELEMENTS (IF APPLICABLE):

- Consider incorporating interactive features such as clickable buttons, quizzes, or branching narratives.
- Test the interactivity to ensure a smooth user experience

