

A checklist of The 17 Best PR Agencies in NYC for 2024

1. 5W Public Relations

Services: Public relations, digital marketing, content creation, crisis management

2. Reputation Rhino

Services: Public relations, brand strategy, crisis management, digital marketing

3. Goldman McCormick PR

Services: Public relations, brand strategy, content creation, media relations

4. FischTank PR

Services: Public relations, integrated marketing, digital strategy, crisis communications

5. Ketchum

Services: Public relations, digital marketing, influencer marketing, corporate communications

6. Team Lewis

Services: Public relations, social media, digital marketing, brand strategy

7. JMG Public Relations

8. KMR Communications

9. Weber Shandwick

Services: Integrated marketing, public relations, social media, crisis communication

10. Prosek Partners

Services: Financial communications, investor relations, public relations, media training

11. RLM PR

Services: Public relations, content marketing, influencer marketing, corporate communications

12. Bella Public Relations

Services: Public relations, political consulting, crisis communications, media relations

13. Gotham PR

Services: Public relations, digital marketing, healthcare communications, crisis management

14. Pace Public Relations

Services: Public relations, social media, influencer marketing, content creation



15. MST Creative PR

Services: Public relations, digital marketing, crisis communications, media training

16. Apples & Oranges PR

Services: Public relations, social media, digital marketing, brand strategy

17. AMW PR

Services: Public relations, crisis communications, nonprofit communications, media relations

This checklist includes the names and key services of each PR agency to help you identify the best fit for your needs.