

## **Lamphills Media Outlets Checklist**

### **Credibility:**

- Does the outlet have a reputation for accurate reporting?
- Have they won any awards or recognitions for their journalism?
- Do they cite credible sources and provide evidence for their claims?

### **Bias:**

- What is the political or ideological leaning of the outlet?
- Do they present news objectively or do they have a clear bias in their reporting?
- Are they transparent about their editorial stance?

### **Coverage:**

- What topics does the outlet cover?
- Do they provide in-depth analysis or just surface-level reporting?
- Are there any notable gaps or biases in their coverage?

### **Independence:**

- Is the outlet owned or influenced by any particular individuals, corporations, or political entities?
- Do they maintain editorial independence, or do they push a specific agenda?

### **Transparency:**

- Is the outlet transparent about their funding sources?
- Do they disclose conflicts of interest or affiliations that may influence their reporting?

### **Fact-Checking:**

- Does the outlet have a dedicated fact-checking process?
- How often do they issue corrections or retractions?

### **Audience Engagement:**

- How does the outlet engage with its audience?
- Do they encourage feedback and dialogue?
- Are they responsive to criticism or inquiries?

### **Platform Diversity:**

- In what formats does the outlet deliver content (e.g., print, online, video, podcasts)?
- Do they adapt their reporting for different platforms and audiences?

**Global Reach:**

- Is the outlet focused on local, national, or international news?
- How well do they cover events and issues from around the world?

**Community Impact:**

- What is the reputation of the outlet within its community?
- How do they contribute to public discourse and civic engagement?

**Ethical Standards:**

- Does the outlet adhere to journalistic ethics and standards?
- Do they respect privacy, avoid sensationalism, and prioritize the public interest?

**Longevity and Stability:**

- How long has the outlet been in operation?
- Is it financially stable, or does it face challenges that could affect its future viability?