

Lamphills Communication Major Checklist

1. Core Courses:

- Introduction to Communication Studies
- Interpersonal Communication
- Public Speaking
- Mass Communication
- Media Studies
- Intercultural Communication
- Communication Theory

2. Specialization Courses:

- Choose an area of specialization such as:
 - Journalism
 - Public Relations
 - Advertising
 - Corporate Communication
 - Digital Media
 - Film Studies
 - Organizational Communication

3. Skills Development:

- Writing for Communication
- Visual Communication
- Digital Media Production
- Graphic Design Basics
- Social Media Management
- Data Analysis for Communication Research

4. Research and Analysis:

- Research Methods in Communication
- Qualitative Research Techniques
- Quantitative Research Techniques
- Media Criticism
- Content Analysis

5. Practical Experience:

- Internship in Communication-related field

- Participation in campus media (newspaper, radio, TV)
- Joining relevant clubs or organizations (e.g., PRSSA, AWC, SPJ)

6. Electives:

- Select electives based on your interests or to complement your specialization.

7. Capstone Project:

- Culminating project or thesis in your area of interest.

8. Communication Ethics and Law:

- Ethical Issues in Communication
- Media Law and Regulation

9. Technology Skills:

- Proficiency in relevant software/tools (Adobe Suite, Microsoft Office, etc.)
- Web design basics

10. Professional Development:

- Resume building and job search skills
- Networking events and workshops
- Graduate school preparation (if applicable)

11. Additional Learning Resources:

- Seminars, workshops, and conferences
- Academic journals and publications in the field

12. Language Skills (Optional but beneficial):

- Proficiency in a second language, especially if focusing on international communication or intercultural studies.

13. Soft Skills:

- Critical thinking
- Problem-solving
- Teamwork
- Leadership

14. Stay Updated:

- Keep up with current trends and developments in the field through industry publications, blogs, and professional networking.

15. Feedback and Reflection:

- Seek feedback from professors, peers, and professionals in the field to continually improve your skills and knowledge.